Philips
Car entertainment system

Bluetooth

SD/SDHC card slots

CEM250

Seamless music enjoyment on the road

with CD, MP3 & WMA music playback

Enjoy multiple source music in your car with the Philips CEM250. Stay connected to your music on your mobile & important calls, thanks to the built-in Bluetooth® receiver. Also features anti-theft detachable front panels for security.

Enjoy your digital music in car
- CD player and MP3 Link for music playback
- USB Direct and SD card slots for MP3/WMA playback

Superb performance with full features
- Built-in Bluetooth® receiver for call and music streaming
- Built-in 50W x 4 amplifiers for excellent sound quality
- 3-band parametric equalizer with 8 presets
- Dynamic Bass Boost electronically enhances the low tones
- Super anti-shock protection for smooth music enjoyment

Design that blends into your car
- High contrast color LCD with LED illumination (Blue/Red)
- Detachable flip-down front panel for anti-theft security
- Intuitive interface for easy navigation
- User friendly remote control for quick song access

PHILIPS
sense and simplicity

Car entertainment system
Bluetooth SD/SDHC card slots

CEM250/55

Specifications

Display
- Type: High contrast color LCD (8 characters)
- Key illumination: Blue/Red

Audio Playback
- Playback Media: CD, CD-R, CD-RW, MP3-CD, WMA, WMA-CD
- Compression format: MP3, WMA, WMA9
- Disc Playback Modes: Fast Forward/Backward, Introscan, Next/Previous Album Search, Next/Previous Track Search
- MP3 bit rates: 32-320kbps and variable bit rate
- ID3 Tag support: Song title, artist, album
- USB Direct / SD Modes: Play/Pause, Fast Backward/Fast Forward, Previous/Next, Repeat, Shuffle

Tuner/Reception/Transmission
- Tuner Bands: AM, FM Stereo
- Auto digital tuning
- No. of preset stations: 18(FM), 12(AM)
- Tuner Enhancements: Auto search and store

Sound
- Output power (MAX): 50Wx4 channels
- Equalizer: 3-bands
- Output power (RMS): 24Wx4 channels (4 ohms, 10% T.H.D.)
- Equalizer settings: Classic, Jazz, Pop, Rock, Flat, Optimal, Techno, User defined
- Sound Enhancement: Dynamic Bass Boost

Connectivity
- USB: USB 2.0 Host
- Memory card: SD, SDHC
- MP3-Link: For portable MP3 music playback
- Sub-woofer preamp output: With gain control
- Preamp output: 1 pair RCA(L/R)

Security/Anti-thief
- Front panel: Detachable & flip-down
- Display blackout: 10/20 sec selectable

Accessories
- Remote control: Slim remote with battery
- External Microphone: For hands-free phone communication
- Optional frame: Silver color
- Quick start guide: Brazilian Portuguese, Spanish
- User Manual: Brazilian Portuguese, Spanish

Power
- Power supply: 12V DC

Dimensions
- Product dimensions (W x H x D): 188 x 58 x 190 mm
- Chassis: 1 Din

Highlights

DBB Dynamic Bass Boost

Activate the Dynamic Bass Boost (DBB), and the low-end bass frequencies are electronically enhanced to achieve consistent sound reproduction, especially when the speaker volume is set at a low level. You hear impressive bass at all times.

Detachable front panel

Detachable flip-down front panel for anti-theft security

USB Direct and SD card slots

Thanks to the complete file transferability, you can easily enjoy the convenience and fun of accessing more digital music via the built-in USB Direct and SD card slots.

Built-in Bluetooth® receiver

The Bluetooth® hands-free feature lets you use your mobile phone safely while driving and you don't have to miss any important calls. With the built-in Bluetooth® receiver, you can also conveniently stream your music files from your phone to your car entertainment system.

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